EXECUTIVE FORUM '18

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Richard Blunck

Fidelity Investments

EVP, Digital Distribution, Personal Investing

Richard Blunck is executive vice president, Digital Distribution, for Personal Investing (PI), a unit of Fidelity Investments. Fidelity Investments is a diversified financial services firm that makes financial expertise broadly accessible to people investing their life savings, businesses managing their employee benefits and advisors investing their clients' money. Since 1946, Fidelity has been helping people live the lives they want through its customer-centered approach, innovative technology and investment solutions.

Mr. Blunck assumed his current position within the Digital Distribution group of then-Personal & Workplace Investing (PWI) in January 2010 and reports directly to Personal Investing President Kathleen Murphy.

Prior to joining Fidelity Investments in 2010, Mr. Blunck served as a senior vice president for JP Morgan Chase. In his role, Mr. Blunck was responsible for all internet and mobile strategy for the firm. He was a senior vice president responsible for all e-commerce and mobile initiatives for Washington Mutual, as well as chief information officer for the company's Retail Banking business. Prior to Washington Mutual, Mr. Blunck acted as chief technology officer for Kmart and led the company's e-commerce subsidiary Bluelight.com.

During his extensive technology and e-commerce career, Mr. Blunck has advised various retailers, including Williams Sonoma, on e-commerce strategy measures and has garnered experience integrating online channels with the desktop and navigating the mobile and social media landscape. He began his career as a senior manager for Deloitte Consulting within the Consumer Retail division.

Mr. Blunck received his Bachelor of Arts degree from Brigham Young University and his MBA from Indiana University, Bloomington.