



EXECUTIVE FORUM '18

DEBATE. INCUBATE. ACCELERATE.

**Jason Barsema**

Halo Investing, Inc.

*Co-Founder and President*

Jason Barsema is the Co-Founder and President of Halo Investing, Inc. Previously, Jason was a Partner on a large Private Banking team at Credit Suisse, where he managed portfolios for Ultra High Net Worth Individuals & Institutions. Jason has deep experience in the Structured Note and Alternative Investment space, with the products encompassing nearly 50% of his portfolios. Jason has his B.A. in Economics from Northern Illinois University and his M.B.A. from the Kellogg School of Management at Northwestern University. He sits on the Advisory Councils of the NIU College of Liberal Arts & Sciences, the NIU Economics Department, and Rich Harvest Farms.