



EXECUTIVE FORUM '18

DEBATE. INCUBATE. ACCELERATE.

## **Daniel Burrus**

CEO of Burrus Research

*Futurist, Innovator, Author*

Daniel Burrus is considered one of the world's leading futurists on global trends and innovation. The New York Times has referred to him as one of the top three business gurus in the highest demand as a speaker. He is a strategic advisor to executives from Fortune 500 companies, helping them to develop game-changing strategies based on his proven methodologies for capitalizing on technology innovations and their future impact. His client list includes companies such as Microsoft, GE, American Express, Google, Toshiba, Procter & Gamble, Honda, and IBM.

He is also a featured writer on the topics of innovation, change and the future for CNBC, Huffington Post, and Wired magazine to name a few. He has been the featured subject of several PBS television specials and has appeared on programs such as CNN, Fox Business, and Bloomberg, and is quoted in a variety of publications, including The Wall Street Journal, Financial Times, Fortune, and Forbes. He has founded six businesses, four of which were national leaders in the United States in the first year.

He is the CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology driven trends to help clients profit from technological, social and business forces that are converging to create enormous, untapped opportunities. His accurate predictions date back to the early 1980s when he became the first and only futurist to accurately identify the twenty technologies that would become the driving force of business and economic change for decades to come. Since then, he has continued to establish a worldwide reputation for his exceptional record of predicting the future of technology driven change and its direct impact on the business world. He is the author of six books, including The New York Times and Wall Street Journal best seller *Flash Foresight: How To See The Invisible and Do The Impossible*, as well as the international best seller *Technotrends*.