

Ed O'Brien
eMoney Advisor
CEO

Named CEO of eMoney Advisor in March 2016, Ed O'Brien has spent his 30-year career focused on the development of technology platforms that enable business growth for financial professionals.

Ed most recently served as senior Vice President and Head of Platform Technology for Fidelity Institutional. In this role, he oversaw the team responsible for managing the development and operation of the platform technology supporting registered investment advisor (RIA), broker-dealer and family office clients of Fidelity's clearing and custody businesses. During that time, Ed and his team were granted two patents for the innovative technology design used to launch WealthCentral®, Fidelity's platform technology to support RIAs and family offices.

Outside of his Fidelity career, Ed launched AdvisorTech, a business that successfully introduced a technology platform for financial advisors in Japan, South Korea and Germany. In addition, he has served as president and board member for the Providence Society of Financial Analysts.

Ed received a bachelor's degree from Stonehill College in 1986 and an MBA from Bentley College in 1991.