



EXECUTIVE FORUM '18

DEBATE. INCUBATE. ACCELERATE.

Denis Anscomb

Index.io

CEO

Denis Anscomb is CEO of Index.io. Index helps private wealth advisors and other professionals to stay engaged and top of mind with their clients and prospects.

Index has developed artificial intelligence that nurtures relationships using two methods. First it uses millions of data sources to identify events relating to these relationships including product launches, promotions, M&A, senior hires and funding. It ensures that users are kept updated with useful information without being flooded with superfluous detail. Secondly it creates bespoke emails at the touch of a button based on these events that users can send directly to the relevant clients and prospects. This combination allows users to nurture relationships with minimal effort.

Denis founded Index in Silicon Valley in 2016 with funding from Y Combinator and other leading institutions and angels. Prior to this he was based in the UK where he built a medical products manufacturer and a restaurant chain. He began his career in financial services on the analyst program at Morgan Stanley in London.

Denis has a finance master's from London Business School and bachelor's degree in math.